

# REPORT ON GRANT

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February 20, 1967

CARNEGIE CORPORATION		
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ANSWERED	RECORDED	FOR FILING

Dr. Peter Caws  
Research Associate  
Carnegie Corporation  
589 Fifth Avenue  
New York, New York 10017

Dear Peter:

I have delayed sending a report on the fall and winter activities related to the Dartmouth Seminar until we concluded negotiations with a publisher on the Herb Muller book. In accordance with the original grant, I have signed an agreement with Holt, Rinehart, and Winston. The book will be published simultaneously next fall in the United States, Canada, and the United Kingdom.

The Steering Committee met in London in early January and selected the bid from Holt from ten submitted by American and British companies. Earlier we had invited almost thirty separate companies to express interest. The final publication will indicate that the report is cosponsored by NCTE, MLA, and NATE and that the Seminar was supported by the Carnegie Corporation of New York. We have made arrangements for the report to be listed by MLA and NCTE in its catalogues and will assist Holt with the promotion.

The professional book by John Dixon will be printed in England by NATE for the three associations but will be distributed in this country through MLA and NCTE. We also anticipate fall publication.

The Steering Committee and others who have read the manuscripts are delighted with both books. They are provocative and will be widely discussed. Some of the recommendations will engender considerable discussion, as has the Seminar itself at several meetings this fall. As Al Marckwardt remarked, "When Dartmouth participants get together, they create a positive menace." Al's preliminary report to the NCTE on the Dartmouth experience will be printed in this month's issue of College English. I shall send you a copy when it arrives. Is there any possibility of a summary or listing in the Carnegie Corporation Quarterly? If so, would you prepare this or would you like us to do so?

The various other follow through activities now underway are summarized on the attached sheet. Much of this work faces us next year after the books are issued.

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Dr. Peter Caws

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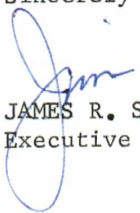
This brings me to the request that NCTE, MLA, and NATE wishes to make. The statement of expenditures (attached) is not complete. Some final expenses related to the London meeting, the preparation of manuscripts, and other items must yet be cleared. However, it appears that there will be some saving over the costs of the actual seminar as initially budgeted. The original grant provided \$10,000 for follow through activity, and the Steering Committee plans to use this (supplemented by royalties on the Muller book) for financing subsequent conferences and meetings, some of the regional conferences, and expenses related to promoting discussion of the Seminar recommendations. None of the funds will be used to finance printing of the books or pamphlets.

However, if the savings on the original budget for the Seminar are sufficient, we would like to use these for printing and distributing 5,000 copies of the book by John Dixon to influential educational leaders throughout the three countries. We estimate that NATE would send approximately 1,000 copies to Principals, key Professors and Lecturers in English and Education, local education authorities, and members of the Schools Council in the United Kingdom. MLA and NCTE would jointly send 1,500 copies to the chairmen of college English programs in the United States and Canada. An additional 1,500 would be distributed to key associations, government foundations, and educational leaders in the United States and Canada.

The additional printing order would reduce the over all unit cost of printing each book, but more importantly, we are interested in directing the attention of the leaders of the profession to the report itself. We anticipate that the Muller book will be adequately publicized through Holt, but we would like additional assistance in distributing copies of the Dixon book.

At the present time we have no firm figures on printing costs on the Dixon report. However, we anticipate that the cost of printing and distributing may be about \$1.25. If savings on the original budget are available, may we use it for this purpose?

Sincerely yours,



JAMES R. SQUIRE  
Executive Secretary

JRS/djd

Enclosures

cc: Professor John H. Fisher  
Mr. Esmor Jones  
Dr. Albert H. Marckwardt



## REPORT ON DEVELOPMENTS SINCE DARTMOUTH

### Publication Plans

1. Growth through English by John Dixon, Breton Hall College of Education, will be published jointly in the fall of 1967 by MLA, NATE, and NCTE. The book will be printed in England, copyrighted by NATE for the three associations, and distributed through the organizations.
2. The Uses of English by Herbert J. Muller, the volume designed for the adult public, will be printed in the fall by Holt, Rinehart, and Winston. To be published jointly in the United Kingdom, Canada, and the United States, the volume will appear in both cloth and hardcover editions.
3. Pamphlets of Dartmouth Seminar papers  
The following members of the seminar have agreed to edit the initial papers, the reports of working parties and study groups, and selected comments from the recorded discussions. The pamphlets, which should be approximately 64 pages in length, will be published for the cosponsoring associations by NCTE.

<u>Continuity</u>	- Arthur Eastman, University of Michigan
<u>Language</u>	- Albert Marckwardt, Princeton University
<u>Myth</u>	- Paul Olson, University of Nebraska
<u>Drama</u>	- Douglas Barnes, University of Leeds, Yorkshire, England
<u>Creativity</u>	- Geoffrey Summerfield, York University
<u>Response to</u>	
<u>Literature</u>	- James R. Squire, NCTE and University of Illinois

#### 4. Papers Which May Be Printed Separately

If the authors agree, the following papers will be submitted to independent journals for separate publication.

Albert Marckwardt	Copies of his addresses to NCTE and MLA on the Seminar will appear in the February issue of <u>College English</u> and the May issue of <u>PMLA</u> .
James Moffett	A revision of <u>Drama: What is Happening</u> , not prepared for the Seminar but considered there, will be published by NCTE.
Albert Kitzhaber	An edited version of his paper on "What Is English" will be published in a pamphlet by an American publisher later this year.

Several other participants are being asked individually to submit their manuscripts to periodicals.

A report on Jimmy Britton's project will be secured for possible publication in the English Journal to stimulate similar research in the United States.

### Follow-through Activity

#### 1. Joint Coordinating Committee

The continuing committee to oversee expenditures from the Development Fund and other cooperative activities will consist of the Executive Secretaries of NCTE and MLA (or their designated representatives). The Executive Secretary of NATE, one British representative to be selected by NATE, one American representative to be selected jointly by MLA and NCTE. The representatives will be assigned rotating terms of two-years effective April 1, except that the first term of the American representative shall be for three years. If a Canadian Council of Teachers of English is organized, it will be asked to appoint a representative to the coordinating committee. (To be approved by the three associations.)

#### 2. Committee Assignments

In accordance with recommendations of Seminar participants, the following individuals have been asked to serve on special committees:

- a. Michael Shugrue and George Allen to prepare a feasibility paper on a study of the social and educational impact of examinations in English on schools of Britain, America, and Canada. The study would concern both internal and external examinations. The proposal would be submitted to the joint coordinating committee which, if it approves the recommendations, would forward the report to the governing boards of the three associations.
- b. Charles Muscatine and John Dixon to prepare a paper on the need for a major Anglo-American K-12 educational experiment as recommended at Dartmouth. The paper would be submitted to a highly regarded educational journal with reprints circulated to leading educators in Canada, the United States, and Great Britain. If sufficient interest is expressed, the Joint Committee would convene a special conference to develop plans for experimentation.
- c. John Fisher and Esmor Jones to investigate ways of sponsoring orientation programs for exchange teachers in the USA and UK.
- d. John Dixon to investigate possibilities of making available a BBC program(s) on children's drama.
- e. Dorothy Saunders and Dick Corbin of the United States and two British teachers (selected by NATE) to prepare a joint collection of children's writing.

#### 3. Study and Discussion of the Seminar Books

NCTE, MLA, and NATE will distribute complimentary copies of both publications to all seminar participants and consultants. In addition, the three associations will work closely with the publisher in publicizing and distributing the Muller book.



Insofar as possible, the three associations will distribute complimentary copies of the Dixon book to key scholars, educators, and educational administrators in the three countries.

NCTE plans to devote several sessions at its 57th annual convention to a discussion of the reports. Hopefully, both Herbert Muller and John Dixon will speak at the convention.

NCTE plans to encourage its affiliates to feature discussions of the reports at its 1967-1968 meetings. Some participants at the Seminar may be asked to participate in such conferences.

NCTE plans to sponsor one-day conferences for supervisors and reading specialists before the 1968 meeting of the International Reading Association and the Association for Supervision and Curriculum Development.

MLA will investigate the possibility of involving Canadian learned societies in a conference of Canadian scholars and teachers to discuss the seminar reports.

NATE is developing plans for regional conferences on the reports at various local groups throughout Great Britain. In addition, a special conference bringing together British professors of English and specialists in the teaching of English may be arranged for 1968.

#### 4. Future Discussion

Tabled for future consideration were plans for an international pedagogical bibliography, a consideration of a teacher exchange program for specialists in the teaching of English, etc.

The first meeting of the Coordinating Committee will be at the Vancouver International Conference in August.