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Mark Charney, Beth Daniell, Tharon Howard, Susan Hilligoss, Martin Jacobi, Carl Lovitt, and Art Young participated in the founding of Clemson’s MA program in Professional Communication (MAPC); they were joined later by Christine Boese, Barbara Hefferon, Bernadette Longo, Sean Williams, and Kathleen Blake Yancey. Since the completion of this chapter, the composition of MAPC faculty has changed, with some colleagues leaving—Christine Boese to CNN, Beth Daniell to Alabama, Berndette Longo to Minnesota, and Carl Lovitt at Penn State Berks-Lehigh Valley—while others have joined us—Teddi Fishman, Morgan Gresham, Deb Morton, Michael Neal, and Summer Smith Taylor. Among our current projects is development of a Ph.D. in Professional Communication that we hope to begin offering in fall 2005.


James Dubinsky directs the Professional Writing Program at Virginia Tech. His teaching and research interests include service-learning and civic engagement, rhetorical theory, and the history of writing pedagogy. In 2000, he was awarded Virginia Tech’s Student Leadership Award as the Outstanding Service-Learning Educator.

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