Chapter 7: Electrate Anti-Definition Sound Collage and Transduction
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3. “Success” by Rachael Gauley
This unorthodox third example, Rachael Gauley’s blend of sounds relating to “success,” looks to videogames, champagne, and nature.

Transcript
[Sound of acquiring coins in unidentified Mario video game or movie. 8-bit styled theme music plays softly in background]

Mario: Wait a minute, Luigi! All of these-uh gold coins! [excitedly] They’re everywhere!

[Cut to champagne bottle popping open]

Champagne being poured

[Clink of glasses]

[Nature sounds. Birds sing in background as a helicopter flies by.]

[Instrumental opening of “Ces Petits Riens” by Les Ogres de Barback for several seconds before a video game styled, 3-note “death” sound from unidentified video game.]