WRITING AS A HUMAN ACTIVITY

IMPLICATIONS AND APPLICATIONS OF THE WORK OF CHARLES BAZERMAN

Edited by
Paul M. Rogers, David R. Russell
Paula Carlino, and Jonathan M. Marine
WRITING AS A HUMAN ACTIVITY: IMPLICATIONS AND APPLICATIONS OF THE WORK OF CHARLES BAZERMAN
The Perspectives on Writing series addresses writing studies in a broad sense. Consistent with the wide ranging approaches characteristic of teaching and scholarship in writing across the curriculum, the series presents works that take divergent perspectives on working as a writer, teaching writing, administering writing programs, and studying writing in its various forms.

The WAC Clearinghouse, Colorado State University Open Press, and University Press of Colorado are collaborating so that these books will be widely available through free digital distribution and low-cost print editions. The publishers and the Series editors are committed to the principle that knowledge should freely circulate. We see the opportunities that new technologies have for further democratizing knowledge. And we see that to share the power of writing is to share the means for all to articulate their needs, interest, and learning into the great experiment of literacy.

Recent Books in the Series

William J. Macauley, Jr. et al. (Eds.), *Threshold Conscripts: Rhetoric and Composition Teaching Assistantships* (2023)

Jennifer Grouling, *Adapting VALUEs: Tracing the Life of a Rubric through Institutional Ethnography* (2022)

Chris M. Anson and Pamela Flash (Eds.), *Writing-Enriched Curricula: Models of Faculty-Driven and Departmental Transformation* (2021)


Alexandria L. Lockett, Iris D. Ruiz, James Chase Sanchez, and Christopher Carter (Eds.), *Race, Rhetoric, and Research Methods* (2021)


Ryan J. Dippre and Talinn Phillips (Eds.), *Approaches to Lifespan Writing Research: Generating an Actionable Coherence* (2020)

Lesley Erin Bartlett, Sandra L. Tarabochia, Andrea R. Olinger, and Margaret J. Marshall (Eds.), *Diverse Approaches to Teaching, Learning, and Writing Across the Curriculum: IWAC at 25* (2020)


Mark Sutton and Sally Chandler (Eds.), *The Writing Studio Sampler: Stories About Change* (2018)
WRITING AS A HUMAN ACTIVITY: IMPLICATIONS AND APPLICATIONS OF THE WORK OF CHARLES BAZERMAN

Edited by Paul M. Rogers, David R. Russell, Paula Carlino, and Jonathan M. Marine

The WAC Clearinghouse
wac.colostate.edu
Fort Collins, Colorado

University Press of Colorado
upcolorado.com
Denver, Colorado
CONTENTS

Preface ............................................................... vii
Editors’ Introduction .................................................. 3
    David R. Russell, Paul M. Rogers, Paula Carlino,
    and Jonathan M. Marine

PART ONE. ACADEMIC AND SCIENTIFIC WRITING ............... 29
Chapter 1. New Cognitive Practices in a Master’s Thesis Proposal
Writing Seminar ......................................................... 31
    Paula Carlino

Chapter 2. Case Studies on Chance Encounters in Literacy
Development in Latin American Researchers .................... 59
    Fatima Encinas and Nancy Keranen

Chapter 3. Changing Times; Changing Texts ......................... 79
    Ken Hyland

Chapter 4. Situated Regulation Writing Processes in Research
Writing: Lessons from Research and Teaching .................... 101
    Montserrat Castelló

PART TWO. WRITING PEDAGOGY .................................... 123
Chapter 5. Writing at University and in the Workplace: Interrelations
and Learning Experiences at the Beginning of the Professional Activity . . 125
    Lucía Natale

Chapter 6. Cultural Shaping of Standpoint and Reasoning in
Analytical Writing ....................................................... 143
    Liliana Tolchinsky and Anat Stavans

PART THREE. SOCIOLOGY OF KNOWLEDGE & ORGANIZATIONAL
COMMUNICATION ...................................................... 167
Chapter 7. Genre Change Around Teaching in the COVID-19 Pandemic . 169
    JoAnne Yates

Chapter 8. Opening Up: Writing Studies’ Turn to Open-Access
Book Publishing ......................................................... 195
    Mike Palmquist

Chapter 9. Writing and Social Progress: Genre Evolution in the
Field of Social Entrepreneurship .................................... 227
    Karyn Kessler and Paul M. Rogers
Part Four. Activity Theory ................................................. 263
Chapter 10. Two Paths Diverge in a Field: Dialectics and Dialogics in Rhetorical Genre Studies ........................................ 265
    Clay Spinuzzi
Chapter 11. Writing for Stabilization and Writing for Possibility: The Dialectics of Representation in Everyday Work with Vulnerable Clients ......................................................... 293
    Yrjö Engeström

Part Five. Writing Research Development ............................. 315
Chapter 12. A Review on Second Language Writing Research in China ... 317
    Wu Dan and Li Zenghui
Chapter 13. Twenty Years of Research on Reading and Writing in Latin American Higher Education: Lessons Learned from the ILEES Initiative ...................................................... 327
    Natalia Ávila Reyes, Elizabeth Narváez-Cardona, and Federico Navarro

Part Six. New Media and Technology ................................. 349
Chapter 14. Rethinking Genre as Digital Social Action: Engaging Bazerman with Medium Theory and Digital Media ................................. 351
    Jack Andersen
Chapter 15. What Writers Do with Language: Inscription and Formulation as Core Elements of the Science of Writing ......................... 367
    Otto Kruse and Christian Rapp
Chapter 16. Genre Formation and Differentiation in New Media ........ 393
    Carolyn R. Miller
Chapter 17. Change, Change, Change—and the Processes that Abide .... 407
    Charles Bazerman
Chapter 18. What We Teach When We Teach Writing: A Big Picture in a Small Frame .................................................... 415
    Charles Bazerman

Appendix. The Publications of Charles Bazerman in Chronological Order .............................................................. 423
    Jonathan M. Marine

Editors ............................................................................... 441

Index .................................................................................. 442