Grounded Literacies in a Transnational WAC/WID Ecology
A Korean-U.S. Study

Jay Jordan
GROUND LITERACIES IN A
TRANSNATIONAL
WAC/WID ECOLOGY:
A KOREAN-U.S. STUDY
INTERNATIONAL EXCHANGES ON THE STUDY OF WRITING
Series Editors: Joan Mullin, Magnus Gustafsson, Terry Myers Zawacki, and Federico Navarro
Series Associate Editors: Anna S. Habib and Karen P. Peirce

The International Exchanges on the Study of Writing Series publishes books that address worldwide perspectives on writing, writers, teaching with writing, and scholarly writing practices, specifically those that draw on scholarship across national and disciplinary borders to challenge parochial understandings of all of the above. The Latin America Section of the International Exchanges on the Study of Writing book series publishes peer-reviewed books about writing, writers, teaching with writing, and scholarly writing practices from Latin American perspectives. It also offers re-editions of recognized peer-reviewed books originally published in the region.

The WAC Clearinghouse and University Press of Colorado are collaborating so that these books will be widely available through free digital distribution and low-cost print editions. The publishers and the series editors are committed to the principle that knowledge should freely circulate and have embraced the use of technology to support open access to scholarly work.

RECENT BOOKS IN THE SERIES

Magnus Gustafsson and Andreas Eriksson (Eds.), Negotiating the Intersections of Writing and Writing Instruction (2022)
L. Ashley Squires (Ed.), Emerging Writing Research from the Russian Federation (2021)
Natalia Ávila Reyes (Ed.), Multilingual Contributions to Writing Research: Toward an Equal Academic Exchange (2021)
Cecile Badenhorst, Brittany Amell, and James Burford (Eds.), Re-imagining Doctoral Writing (2021)
Bruce Morrison, Julia Chen, Linda Lin, and Alan Urmston (Eds.), English Across the Curriculum: Voices from Around the World (2021)
Alanna Frost, Julia Kiernan, and Suzanne Blum Malley (Eds.), Translingual Dispositions: Globalized Approaches to the Teaching of Writing (2020)
Charles Bazerman et al. (Eds.), Knowing Writing: Writing Research across Borders (2019)
Sylvie Plane et al. (Eds.), Research on Writing: Multiple Perspectives (2017)
Lisa R. Arnold, Anne Nebel, and Lynne Ronesi (Eds.), Emerging Writing Research from the Middle East–North Africa Region (2017)
GROUND LITERACIES IN A TRANSNATIONAL WAC/WID ECOLOGY: A KOREAN-U.S. STUDY

By Jay Jordan

The WAC Clearinghouse
wac.colostate.edu
Fort Collins, Colorado

University Press of Colorado
upcolorado.com
Louisville, Colorado
Contents

Preface ............................................................... vii
§ Introduction. Orienting to a Startup within a Startup within a Startup .............................................. 3
1 Orienting to Transnational English-Language Education in Korea ..................................................... 11
2 WAC On Spec: A Critical Narrative of My Year at the Extended Campus ........................................... 21
3 Researching a Transnational Startup: Site and Methods ................................................................. 33
4 Grounding “Transfer”: Writing in Two Disciplines in a Transnational Ecology .................................... 41
5 Beyond Coping to “Natural” Language Work ....................................................................................... 61
6 “Well Mixed-Up”: Pressures on English Competence, Perceptions, and Identity ................................. 83
7 Conclusions ................................................................................................................................. 99
References ................................................................................................................................... 107
Appendices .................................................................................................................................. 115