

# **SHAPING WRITTEN KNOWLEDGE**

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## RHETORIC OF THE HUMAN SCIENCES

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# Shaping Written Knowledge

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THE GENRE AND ACTIVITY OF THE

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EXPERIMENTAL ARTICLE IN SCIENCE

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CHARLES BAZERMAN

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The University of Wisconsin Press  
114 North Murray Street  
Madison, Wisconsin 53715

3 Henrietta Street  
London WC2E 8LU, England

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5 4 3 2 1

Printed in the United States of America

Library of Congress Cataloging-in-Publication Data

Bazerman, Charles.

Shaping written knowledge.

(Rhetoric of the human sciences)

Bibliography: pp. 333-346.

Includes index.

1. Technical writing. I. Title. II. Series.

T11.8375 1988 808'.0666021 88-40187

ISBN 0-299-11690-5

ISBN 0-299-11694-8 (pbk.)

*In memory of my parents*  
*Solomon Bazerman (1916-1965)*  
*Miriam Bazerman (1916-1975)*

*For Poesy alone can tell her dreams,  
With the fine spell of words alone can save  
Imagination from the sable charm  
And dumb enchantment.*

John Keats, "The Fall of Hyperion"

*Poets survive in fame.  
But how can substance trade  
The body for a name  
Wherewith no soul's arrayed?*

*No form inspires the clay  
Now breathless of what was  
Save the imputed sway  
Of some Pythagoras,*

*Some man so deftly mad  
His metamorphosed shade,  
Leaving the flesh it had,  
Breathes on the words they made.*

J. V. Cunningham

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# ACKNOWLEDGMENTS

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My debts are greater than my memory. Among the many people who have offered support and wise criticism during the long gestation of this book are Fred Bauman, Susan Cozzens, Ed Davenport, Lester Faigley, Lim Teck Kah, David Mauzerall, Robert Merton, Carolyn Miller, Greg Myers, Charles Piltch, John Swales, Spencer Weart, and Harriet Zuckerman. For help on individual chapters I thank John Andreassi, David Butt, Fred Eidlin, P. K. Mohapatra, Roger Stuewer, and Alan Shapiro. I owe particular gratitude to the many librarians who have gone out of their way to aid my research, especially the librarians at the Center for the History of Physics, the National University of Singapore, and Baruch College. Much of this work has been made possible by the generous released time granted by the Dean of Liberal Arts and Sciences of Baruch College and the two fellowship leaves (1978-79 and 1986-87) also granted by the college.

Several of these chapters have appeared previously in different forms:

Chapter 2 in *Philosophy of the Social Science* 11 (1981): 361-88;

Chapter 5 in *Social Epistemology* 1 (1987): 295-310;

Chapter 6 in *Social Studies of Science* 14 (1984): 163-96, © Sage Publications;

Chapter 7 in *Pre/Text* 5 (1984): 39-66;

Chapter 8 in *Written Communication* 2 (1985): 3-24, © Sage Publications;

Chapter 9 in *The Rhetoric of the Human Sciences*, ed. Nelson, Megill, and McCloskey (Madison: University of Wisconsin Press, 1987).

For permission to reprint I thank the publishers.

I can not offer adequate thanks to my wife, Shirley Geok-lin Lim, who has had to pay all the costs while I crawled down into my basement study.

# **PART ONE**

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## **WRITING MATTERS**

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