Index

Abbott, Don Paul, 68, 231
Abbott, Michael, 160
Accommodation Theory, 131, 171, 186
Achebe, Chinua, 196
Aeschines, 28
African American Vernacular English, 50, 93, 154, 163, 170–172
Agricola, 6
Alabi, Taofiz Adedayo, 177
Alberic, 58
Alcidamas, 31
alternate style, 84, 113, 116, 117
Alvarez, Julia, 196
Amare, Nicole, 103
amplification, 7, 34, 42, 60, 69, 167, 206–207
Anaximenes, 23
Annas, Pamela J., 15, 136
Anson, Chris, 156
Antiphon, 23
Antisthenes, 29
Antonius, 36
Anzaldua, Gloria, 135, 196
aoidos, 21
Aphthonius, 206–207
applied linguistics, 169
Aristotle, 28–39, 45–47
ars dictaminis, 57
ars poetria, 57
ars praedicandi, 57
Asiatic, 10, 38, 62, 69, 72, 222
Aspasia, 48, 153, 229
Attic style, 10, 25, 28, 38, 50, 62, 72, 222
Augustine, St., 37, 53–55, 57, 60, 66
Baca, Damien, 48
Bacon, Francis, 70–72
Bacon, Nora, 3, 4, 14, 192–193
Baehr, Craig, 156
Bain, Alexander, 82–83
Bakhtin: dialogism, 94, 101, 116, 230; heteroglossia, 94–96, 100, 116, 125
Bakhtin, Mikhail, 94–100, 141–142, 209
bards, 21
Bartholomae, David, 92, 118, 148
basic writers, 124
basic writing, 17, 85, 125–127
Bateman, Donald, 117
Bawarshi, Anis, 137–139, 141, 143, 175
Bazerman, Charles, 137, 139
Bean, Janet, 93
Beaugrande, Robert, 114
Bell, Alan, 170–171
Berlin, James, 77, 80, 92, 118
Bialostosky, Don, 158
Binkley, Roberta, 48, 52
Birkenstein, Cathy, 186
Bishop, Wendy, 72, 116, 155
Bitchener, J., 133
Bizzell, Patricia, 5, 22, 27, 53, 58–61, 70–75, 118, 127
Black English Vernacular, 129
Bloch, David, 174
blog, 141–142, 149
Index

Boethius, 20, 55, 56, 59–60
Bolter, Jay David, 141
Braddock, Richard, 14, 103, 120, 133, 183
Brandt, Deborah, 152, 155
Berereton, John, 77, 81
Brooke, Collin Gifford, 146–147
Brooks, Cleanth, 153
Brueggemann, Brenda, 148
Burke, Kenneth, 103, 165
Butler, Paul, 85–88, 143, 151–153
Campbell, George, 12, 73, 76, 80, 129, 202
Canagarajah, A. Suresh, 119, 124, 128–130, 152, 168, 172–173
Carr, Jean Ferguson, 84
Carr, Stephen, 84
Casanave, Christine, 134
Chatman, Seymour, 111
Chiseri-Strater, Elizabeth, 155
Christensen, Francis, 90, 103, 108–109, 113–119, 149, 184, 189
Cicero, 34–40, 47, 54–55, 58, 60–75, 109
Cisneros, Sandra, 196
Cixous, Helene, 24, 49, 135–136, 150, 153
clarity, 29–33, 36–40, 53–54, 70–80, 121–122, 135, 154, 192
Clark, Donald Lemen, 67
Clark, Gregory, 74
Clark, Matthew, 199–200
corpus linguistics, 18, 186

corpus stylistics, 173

correction, 70, 79, 135, 187, 224

correctness, 10–12, 33–34, 77–82, 86–87, 90–93, 100–103, 153, 168

counterpublic, 88, 90, 149

coupland, Nikolas, 170–171

crassus, 36

crowley, Sharon, 77, 103, 152, 166, 205–207

crystal, David, 142–143, 230

cumming, Alister, 131

cumulative sentence, 113–115, 119, 199

current–traditional, 80, 103

cushman, Ellen, 155

daiker, Donald, 118, 121

dawkins, Richard, 144

depizan, Christine, 59, 61–63

delpit, Lisa, 126

demetrius, 19, 45–46, 201

demosthenes, 28, 38

devitt, Amy, 137

dialect, 93, 125–128, 170–172; dialect density measure, 171; dialectology, 85, 126, 151, 169–172

diction, 33, 45–46, 69, 73, 75, 95, 100, 141, 146, 168, 173, 191–192

digital genres, 85, 123, 141–144, 146, 148–149, 215, 219

diotima, 48

discourse analysis, 151, 161–162, 164, 169, 177, 181
dissoi logoi, 27

donahue, Christiane, 83

donahue, Patricia, 130

duncan, Mike, 82, 229, 230

eagleton, Terry, 85, 88–89

eastman, Richard, 212–214
elegion, 9–12, 22–29, 41–53, 64–72, 111, 136, 180

english as a second language, 133, 187

englishes, 123, 126, 130, 151, 154, 168, 172, 177, 181, 187

Enheduanna, 52

Enoch, Jessica, 83, 152

Erasmus, Richard Leo, 21, 38, 43, 50

erasmus, 15, 19, 58, 65–69, 109–110, 115, 221

eclusis, 47, 86, 130, 165

exercitatio, 202

fahnestock, Jean, 5–6, 16, 18, 31–35, 42, 85, 103–107, 142, 158, 165–167

faigley, Lester, 148

fairclough, Norman, 164

farmer, Frank, 16, 87–88, 100

farrell, T.J., 125–126

Faulkner, william, 213

feedback, 9, 66, 133–134, 161, 184, 215–216

feminist rhetorics, 48–49, 61, 123, 135–137, 152, 158–159

Ferreira-Buckley, Linda, 74, 231

ferris, Dana, 134

figure, 6, 35, 44, 47, 50, 52, 65, 75, 166

figure of expression, 224

figure of thought, 75

Firth, Alan, 179, 180

Fish, Stanley, 86, 88, 112, 157, 160, 167

Flannery, Katherine, 87

Fleming, David, 43, 77, 78

Flesch, Rudolf, 109, 113

Flower, Linda, 90

Fogarty, Daniel, 103

Folk, Moe, 146, 230

Foreceville, Charles, 160
Fowler, Roger, 159
Fox, Helen, 5
Fries, Charles, 108–109
frigidity, 30
Fulkerson, Richard, 156

Gee, James Paul, 162, 164
Geertz, Clifford, 198
gender, 7, 11, 33, 135–137, 157, 171
generative grammar, 8, 113, 157
genre, 45–46, 53, 59, 64–65, 85, 98, 123, 137–151, 158, 167, 175, 206–214
Genung, John, 77, 81–83
Geoffrey of Vinsauf, 58
Giles, Howard, 170–171
Gilyard, Keith, 127, 129
Glenn, Cheryl, 48–49, 62
Gold, David, 83, 152
Gorgias, 10, 22–31, 46
Gorrell, Donna, 197–198
Graff, Gerald, 29, 31, 186
Graff, Richard, 29, 31
grand style, 10, 20, 37–38, 54–55, 209
Greco–Roman, 42, 49, 52, 97, 99, 201, 211
Gregoriou, Christiana, 159
Grusin, Richard, 141
guwen style, 51

Hairston, Maxine, 103
Hake, Rosemary, 121
Halasek, Kay, 16, 99
Halliday, M.A.K., 92, 138, 156–157, 193
Halloran, Michael, 74

Harris, Joseph, 92, 94
Harvard, 76–77, 81–83, 102, 113, 153
Haswell, Richard, 133, 156
Hawhee, Debra, 152, 166, 205–207
Heath, Shirley Brice, 155
Heloise, 48
Hermogenes, 42, 45, 47–48, 55, 63–64
Herzberg, Bruce, 22, 27, 53, 57–62, 70–75
Hesford, Wendy, 148
Hillocks, George, 14, 104, 133
Himley, Margaret, 126
Hodge, John, 78
Holcomb, Chris, 85, 88, 143, 159, 207–211, 218
Homer, 20–22, 27, 205, 211
Horner, Bruce, 80, 124–127, 130–134, 188
Horner, Winifred Bryan, 67, 74
Hortensia, 48
hybridity, 85, 126–127, 135, 137
Hyland, Fiona, 134
hypotaxis, 100, 107
Indrasuta, 132
invention, 22, 32, 51, 68–70, 98–99, 103, 145, 189, 201–212
Isocrates, 27–28, 36, 47, 50, 201
Jacobson, Roman, 118, 156, 157
Jarratt, Susan, 23–24, 49, 136, 152
Jeffries, Leslie, 160
Jones, Easley S., 78, 83
Journal of Basic Writing, 126–127
Journal of Second Language Writing, 132–133
Index

*Kerner, Andrew, 118, 121
*Killingsworth, Jimmie, 16, 85, 207–211, 218
*Kingston, Maxine Hong, 196
*Kirkpatrick, Andy, 51
*Kirsch, Gesa, 151, 153
*King, Donald, 154–155
*levels of style, 34, 41, 45, 47, 54, 57, 206
*Licklider, Patricia, 183
*Lillis, Theresa, 168
*linguistic diversity, 87, 93, 122
*Lloyd, David, 109, 165
*Locke, John, 70, 72
*Lockhart, Tara, 85, 153
*logos, 20, 165
*Longinus, 19, 45–47, 201
*loose sentence, 14, 107, 114
*Lu, Min–Zhan, 89, 124–128, 130, 133–134, 152, 188
*Lukeman, Noah, 217–218
*Lysias, 28
*Mac Donald, Heather, 87
*Machin, David, 164
*Macrorie, Ken, 91
*Maier, Paula, 132
*Marrou, H.I., 43, 45
*Marzluf, Philip, 93
*Matsuda, Paul, 13, 80, 93, 127, 132
*McCarthey, Guo s., 132
*McIntyre, Dan, 160
*McNeely, Trevor, 63
*McQuade, Christine, 148
*McQuade, Donald, 148
*Medieval, 57, 59–62
*Melanchton, Philip, 6
*meme, 144–146
*Menand, Louise, 86
*Mendoza-Denton, Norma, 158
*Menelaus, 20
*meter, 21, 31, 46, 138, 201
*Meyer, Michael, 164
*Meyerhoff, Miriam, 169
*Micciche, Laura, 46, 110, 119–120, 167, 183
*Middle Ages, 17, 20, 55–59
*middle style, 37, 54, 167
*Milic, Louise T., 111, 114, 156
*Miller, Carolyn, 137, 141, 143, 206
*Miller, Thomas, 83, 152
*Milton, John, 63, 67–68
*Minock, Mary, 97, 98

*Journal of Writing Research, 156, 174
*Joyce, James, 112, 135, 213

*kairos, 205
*Karolides, Nicholas M., 184–185
*Kerek, Andrew, 118, 121
*Killingsworth, Jimmie, 16, 85, 207–211, 218
*Kingston, Maxine Hong, 196
*Kirkpatrick, Andy, 51
*Kirsch, Gesa, 151, 153
*kosmos, 29
*Krashen, Stephen, 133
*Kui, Chen, 51

*Labov, William, 126, 170–171
*Lakoff, Robin, 136, 163–164
*Lancaster, Zak, 138, 230, 232
*Lanham, Carol, 57–58
*Lanham, Richard, 86, 146, 215–217
*Lazere, Donald, 126
*Leff, Michael, 67
*Leki, Ilona, 131
*Leonard, Rebecca Lorimore, 154–155

*Levels of Style, 34, 41, 45, 47, 54, 57, 206
*Licklider, Patricia, 183
*Lillis, Theresa, 168
*linguistic diversity, 87, 93, 122

*Locke, John, 70, 72
*Lockhart, Tara, 85, 153
*logos, 20, 165
*Longinus, 19, 45–47, 201
*loose sentence, 14, 107, 114
*Lu, Min–Zhan, 89, 124–128, 130, 133–134, 152, 188
*Lukeman, Noah, 217–218
*Lysias, 28
*Mac Donald, Heather, 87
*Machin, David, 164
*Macrorie, Ken, 91
*Maier, Paula, 132
*Marrou, H.I., 43, 45
*Marzluf, Philip, 93
*Matsuda, Paul, 13, 80, 93, 127, 132
*McCarthey, Guo s., 132
*McIntyre, Dan, 160
*McNeely, Trevor, 63
*McQuade, Christine, 148
*McQuade, Donald, 148
*Medieval, 57, 59–62
*Melanchton, Philip, 6
*meme, 144–146
*Menand, Louise, 86
*Mendoza-Denton, Norma, 158
*Menelaus, 20
*meter, 21, 31, 46, 138, 201
*Meyer, Michael, 164
*Meyerhoff, Miriam, 169
*Micciche, Laura, 46, 110, 119–120, 167, 183
*Middle Ages, 17, 20, 55–59
*middle style, 37, 54, 167
*Milic, Louise T., 111, 114, 156
*Miller, Carolyn, 137, 141, 143, 206
*Miller, Thomas, 83, 152
*Milton, John, 63, 67–68
*Minock, Mary, 97, 98
Modern Language Association, 4, 89, 172
Moon, Gretchen, 83
Morenberg, Max, 118, 121
Moss, Beverly, 155
Mountford, Roxanne, 54
Muckelbauer, John, 99
Mueller, Derek, 148
multilingual, 132–134, 154–155, 180, 204
multilingualism, 130
Murphy, James J., 42–43, 57, 69
Myers, Sharon, 185
Nabokov, Vladimir, 200
Nash, Walter, 159
NeCamp, Samantha, 130
Negro, Francesco, 65
Nelson, Gerald, 178
New Curriculum, 17, 76, 81–82, 90, 102, 113
new media, 146–147, 159, 162
Nichols, Eljenholm, 111
Nikolaus the Sophist, 58
Noguchi, Rei, 182

O’Rourke, Sean Patrick, 23
Obama, Barack, 105, 186–187, 193
Odysseus, 20, 45
Ohmann, Richard, 111–112, 156–157
Olinger, Andrea, 140, 232
Olusunle, Toba, 177
oxymoron, 35, 224

Pace, Tom, 85, 114–115, 136, 151
Pain, Charles, 83
Paine, Charles, 160
Paltridge, Brian, 164
paragraph, 36, 77–78, 82, 84, 114, 190, 194, 200, 204, 213, 217
parataxis, 100, 107, 167

pathos, 165, 166
periodic style, 45, 75, 114
Petrosky, Anthony, 148
plain style, 27, 37–38, 54, 65, 88, 109, 141
Plato, 22, 24–29, 33, 36, 47, 53
pluralilingual, 178
Polio, Charlene, 133
Polus, 25, 29
Pratt, Mary Louise, 159
prelection, 203
prescriptive, 77–78, 80, 83, 87, 103, 108, 110
prescriptivism, 73, 84, 108, 110
Priam, 20, 45
process, 94–98, 101, 122, 154, 158, 167, 184, 188, 190; post–process, 118
progynasmata, 42–44, 58, 69, 86, 149, 205–206, 210
public intellectual, 88, 90, 159, 213
Quintilian, Marcus Fabius, 34–48, 62–64, 68–75, 97–99, 106, 109, 112, 166, 180
Ramsey, Alexis, 153
Ramsey, Shawn, 56, 59
Ramus, Petrus, 69, 70, 76
Ratcliffe, Krista, 136–137
register, 163
Reiff, Mary Jo, 137, 141
remediation, 141, 144
Research in the Teaching of English, 104, 156
rhapsodes, 21, 25
Rheteric Review, 16, 85, 88, 138, 159
Rhetoric Society Quarterly, 48, 56
rhetorical grammar, 13, 84–85, 110, 113, 120, 122, 138, 167
Rhodian, 72
Rivenburgh, Viola, 109
Romano, Tom, 214–215
Rome, 10, 11, 17, 19, 34–48, 55–56, 67, 109, 118, 156, 158, 166, 202–214
Royal Society, 70, 72
Royster, Jacqueline Jones, 83, 130
Sappho, 48, 153
scheme, 35, 36, 60, 105
Sclafani, Jennifer, 163
Scott, Fred Newton, 23, 45, 62, 77, 81, 205
second language writing, 131–134
Selzer, Jack, 140, 165–167
Semino, Elena, 160, 174–175
Senecan style, 71
sentence-combining, 84, 110, 113, 117–121, 184–186
sermon, 54
Shakespeare, William, 63, 189, 213
Shaughnessy, Mina, 14, 124–128
Shipka, Jody, 148, 215
Silva, Tony, 131
Simpson, Paul, 160
Singapore English, 176, 178
Smart, Graham, 155
Smitherman, Geneva, 126–127, 154
Sociolinguistics, 163, 168–169
Socrates, 25–26, 106
sophists, 17, 21–33, 38, 49, 72, 136, 152, 205
speech act, 98, 222
Spivak, Gayatri, 85, 88
Spooner, Michael, 5
Sprat, Thomas, 72
Stalker, J.C., 132
Stalker, J.W., 132
Standard English, 3, 17, 34, 41, 102, 110, 122–130, 139–143, 168–172, 177
Sternglass, Marilyn, 152, 154
Stevens, David, 114
Stewart, Martha, 163–164
Stopera, Matt, 147
Stratton, R.E., 126
Strunk, William, 3, 87, 89, 152, 154, 172
Stull, William, 119
style-shifting, 16, 158, 171–172
stylistics, 28, 85–86, 99, 111–118, 136, 139–143, 156–161, 166, 173
stylization, 94, 96
sublime, 47
Sullivan, Patricia A., 20, 31, 151
Sydney, Sir Phillip, 63
Systemic Functional Linguistics, 138
Talon, Omer, 65
Teranishi, Masayuki, 160
Theon, 43, 58
Theophrastus, 34, 39
Thomas, Owen, 20, 28, 36, 72, 83, 108, 110, 125, 196
Tolson, Melvin, 83
Toolan, Michael, 157
Tougaw, Jason, 142–143
Toulmin, Toulmin, 165
Transformational Generative Grammar, 108–119
transformational grammar, 108, 109, 117–118
translingual, 130–131, 196, 231
Traugott, Elizabeth Closs, 159
Trebizond, George of, 48, 63
Trimbur, John, 80, 130, 231
trope, 35, 47, 112, 136
Truscott, John, 133
Truss, Lynn, 87
Twitter, 143–144, 148–149

usage, 57, 73, 75, 102–103, 108, 120, 128, 182, 197, 201–204

Verdonk, Peter, 157–158
vernacular, 66–67, 93, 125, 128, 142–146, 172
Vico, Giambatista, 70
Villanueva, Victor, 48, 127
virtue, 27, 39–40, 44, 63, 68, 109, 205
virtues of style: decorum (propriety), 34, 36, 68, 70; dignitas, 34, 36; latinitas, 34, 36, 39; ornatus, 34, 36, 38; propriety (decorum), 30, 39, 79, 205
Vitanza, Victor, 23–24
Vognar, Chris, 143

Wagner, Johannes, 179–180
Wales, Katie, 160
Walker, Jeffrey, 46, 205
Warner, Michael, 89
Warren, Robert Penn, 153
Weaver, Richard, 182
Webb, Ruth, 43
Weber, Jean Jacques, 157
Wendell, Barrett, 77, 82–83
Whatley, Richard, 75
White English Vernacular, 129, 139
White, E.B., 87, 89, 129, 139, 152, 154, 167, 172, 200
Whitehall, Harold, 109
Williams, James D., 104, 118
Williams, Joseph, 12, 46, 90, 100, 108, 115–121, 149, 193–199
Winterowd, Ross, 117–118
Wodak, Ruth, 164
Wolfram, Walt, 170–172
Women's Language, 163
Woodward, William Harrison, 66–67
Woolley, Edwin C., 78
World Englishes, 18, 129, 169, 176, 181, 187
World Englishes journal, 177
Writing Across the Curriculum, 123, 137–140
Written Communication, 99, 104, 140, 156
Xu, Zhichang, 51
Young, Richard, 15, 103, 117
Young, Vershawn, 128, 154, 173