SHAPING WRITTEN KNOWLEDGE
RHETORIC OF THE HUMAN SCIENCES

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Milner S. Ball

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Charles Bazerman

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William E. Connolly

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Shaping Written Knowledge

THE GENRE AND ACTIVITY OF THE

EXPERIMENTAL ARTICLE IN SCIENCE

CHARLES BAZERMANN

THE UNIVERSITY OF WISCONSIN PRESS
In memory of my parents
Solomon Bazerman (1916–1965)
Miriam Bazerman (1916–1975)
For Poesy alone can tell her dreams,
With the fine spell of words alone can save
Imagination from the sable charm
And dumb enchantment.

John Keats, “The Fall of Hyperion”

Poets survive in fame.
But how can substance trade
The body for a name
Wherewith no soul’s arrayed?

No form inspires the clay
Now breathless of what was
Save the imputed sway
Of some Pythagoras,

Some man so deftly mad
His metamorphosed shade,
Leaving the flesh it had,
Breathes on the words they made.

J. V. Cunningham
# CONTENTS

Acknowledgments xi

**PART ONE **

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>The Problem of Writing Knowledge</td>
<td>3</td>
</tr>
<tr>
<td>2</td>
<td>What Written Knowledge Does: Three Examples of Academic Discourse</td>
<td>18</td>
</tr>
</tbody>
</table>

**PART TWO **

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>3</td>
<td>Reporting the Experiment: The Changing Account of Scientific Doings in the <em>Philosophical Transactions of the Royal Society</em>, 1665-1800</td>
<td>59</td>
</tr>
<tr>
<td>4</td>
<td>Between Books and Articles: Newton Faces Controversy</td>
<td>80</td>
</tr>
<tr>
<td>5</td>
<td>Literate Acts and the Emergent Social Structure of Science</td>
<td>128</td>
</tr>
</tbody>
</table>

**PART THREE **

<table>
<thead>
<tr>
<th>Chapter</th>
<th>Title</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>7</td>
<td>Making Reference: Empirical Contexts, Choices, and Constraints in the Literary Creation of the Compton Effect</td>
<td>187</td>
</tr>
<tr>
<td>8</td>
<td>Physicists Reading Physics: Schema-Laden Purposes and Purpose-Laden Schema</td>
<td>235</td>
</tr>
</tbody>
</table>
PART FOUR
THE REINTERPRETATION OF FORMS IN THE SOCIAL SCIENCES

Chapter 9
Codifying the Social Scientific Style: The APA Publication Manual as a Behaviorist Rhetoric 257

Chapter 10
Strains and Strategies in Writing a Science of Politics: The Unsettled Rhetoric of the American Political Science Review, 1979 278

PART FIVE
SCIENTIFIC WRITING AS A SOCIAL PRACTICE

Chapter 11
How Language Realizes the Work of Science: Science as a Naturally Situated, Social Semiotic System 291

Chapter 12
Writing Well, Scientifically and Rhetorically: Practical Consequences for Writers of Science and Their Teachers 318

References 333

Index 347