FOUNDATIONAL PRACTICES OF ONLINE WRITING INSTRUCTION



Beth L. Hewett and Kevin Eric DePew with Elif Guler and Robbin Zeff Warner



PERSPECTIVES ON WRITING

Series Editor, Susan H. McLeod

PERSPECTIVES ON WRITING

Series Editor, Susan H. McLeod

The Perspectives on Writing series addresses writing studies in a broad sense. Consistent with the wide ranging approaches characteristic of teaching and scholarship in writing across the curriculum, the series presents works that take divergent perspectives on working as a writer, teaching writing, administering writing programs, and studying writing in its various forms.

The WAC Clearinghouse and Parlor Press are collaborating so that these books will be widely available through free digital distribution and low-cost print editions. The publishers and the Series editor are teachers and researchers of writing, committed to the principle that knowledge should freely circulate. We see the opportunities that new technologies have for further democratizing knowledge. And we see that to share the power of writing is to share the means for all to articulate their needs, interest, and learning into the great experiment of literacy.

Recent Books in the Series

Christy I. Wenger, Yoga Minds, Writing Bodies: Contemplative Writing Pedagogy (2015)

Sarah Allen, Beyond Argument: Essaying as a Practice of (Ex)Change (2015)

Steven J. Corbett, Beyond Dichotomy: Synergizing Writing Center and Classroom Pedagogies (2015)

Tara Roeder and Roseanne Gatto (Eds.), Critical Expressivism: Theory and Practice in the Composition Classroom (2015)

Terry Myers Zawacki and Michelle Cox (Eds), WAC and Second-Language Writers: Research Towards Linguistically and Culturally Inclusive Programs and Practices, (2014)

Charles Bazerman, A Rhetoric of Literate Action: Literate Action Volume 1 (2013) Charles Bazerman, A Theory of Literate Action: Literate Action Volume 2 (2013)

Katherine V. Wills and Rich Rice (Eds.), ePortfolio Performance Support Systems: Constructing, Presenting, and Assessing Portfolios (2013)

Mike Duncan and Star Medzerian Vanguri (Eds.), *The Centrality of Style* (2013) Chris Thaiss, Gerd Bräuer, Paula Carlino, Lisa Ganobcsik-Williams, and Aparna Sinha (Eds.), *Writing Programs Worldwide: Profiles of Academic Writing in Many Places* (2012)

FOUNDATIONAL PRACTICES OF ONLINE WRITING INSTRUCTION

Beth L. Hewett and Kevin Eric DePew, Editors Elif Guler and Robbin Zeff Warner, Assistant Editors

The WAC Clearinghouse wac.colostate.edu
Fort Collins, Colorado

Parlor Press www.parlorpress.com Anderson, South Carolina The WAC Clearinghouse, Fort Collins, Colorado 80523

Parlor Press, 3015 Brackenberry Drive, Anderson, South Carolina 29621

Copyright © 2015 by Beth L. Hewett and Kevin Eric DePew. This work is released under a Creative Commons Attribution-NonCommercial-NoDerivatives 4.0 International license.

ISBN 9781642150650 (pdf) | 9781642150667 (epub) | 9781602356658 (pbk.)

DOI 10.37514/PER-B.2015.0650

Produced in the United States of America

Library of Congress Cataloging-in-Publication Data

Foundational practices of online writing instruction / Beth L. Hewett and Kevin Eric DePew, editors; Elif Guler and Robbin Zeff Warner, assistant editors. 1 online resource. -- (Perspectives on writing)

Includes bibliographical references and index.

Description based on print version record and CIP data provided by publisher; resource not viewed.

ISBN 978-1-64215-065-0 (pdf) -- ISBN 978-1-64215-066-7 (epub) -- ISBN 978-1-60235-669-6 (mobi) -- ISBN 978-1-60235-670-2 (iBook) -- ISBN 978-1-60235-665-8 (pbk. : alk. paper)

1. English language--Rhetoric--Study and teaching--Computer-assisted instruction. 2. Creative writing--Computer-assisted instruction. 3. Web-based instruction. I. Hewett, Beth L., editor of compilation. II. DePew,, Kevin Eric, 1973- editor of compilation.

PE1404

808'.0420785--dc23

2015011817

Copyeditor: Don Donahue Designer: Mike Palmquist Series Editor: Susan H. McLeod

The WAC Clearinghouse supports teachers of writing across the disciplines. Hosted by Colorado State University, it brings together scholarly journals and book series as well as resources for teachers who use writing in their courses. This book is available in digital format for free download at wac.colostate.edu.

Parlor Press, LLC is an independent publisher of scholarly and trade titles in print and multimedia formats. This book is available in paperback, cloth, and Adobe eBook formats from Parlor Press at www.parlorpress.com. For submission information or to find out about Parlor Press publications, write to Parlor Press, 3015 Brackenberry Drive, Anderson, South Carolina 29621, or email editor@parlorpress.com.

DEDICATION

This book is dedicated to the early pioneers in online writing instruction (OWI), who excitedly and doggedly explored the practices, pedagogies, and theories involved with moving composition to computer labs/classrooms and then into cyberspace. In particular, we wish to honor such innovators and thinkers as Cynthia Selfe; Gail Hawisher; Hugh Burns; Patricia Sullivan; Beth Kolko; Carolyn Handa; Deborah Holdstein; John Slatin; Fred Kemp and the entire Texas Tech crew that engaged computer technology for writing instruction in highly practical ways; the establishing creators and editors of *Kairos: A Journal of Rhetoric, Pedagogy, and Technology* (Mick Doherty, James Inman, Douglas Eyman, Cheryl Ball, and many other intrepid adventurers) who understood the creative and collaborative values of asking scholars to write in multimodal, online spaces; and the many other rhetoricians, technorhetoricians, scholars, and educators who have taken OWI from its earliest inceptions and brought it into the twenty-first century as a vital and nearly ubiquitous environment for teaching and learning writing.

CONTENTS

Acknowledgmentsis
Preface
Commonly Used Abbreviations
Introduction. A Research History of the CCCC OWI Committee
PART 1. An OWI Primer
Chapter 1. Grounding Principles of OWI
Chapter 2. Hybrid and Fully Online OWI99 Jason Snart
Chapter 3. Asynchronous and Synchronous Modalities
PART 2. OWI PEDAGOGY AND ADMINISTRATIVE DECISIONS
Chapter 4. Teaching the OWI Course
Chapter 5. Online Writing Labs
Chapter 6. Administrative Decisions for OWI
Chapter 7. Contingent Faculty and OWI
PART 3. Practicing Inclusivity in OWI257
Chapter 8. Physical and Learning Disabilities in OWI259 Sushil K. Oswal

Contents

Chapter 9. Multilingual Writers and OWI
Chapter 10. Nontraditional Student Access to OWI
PART 4. FACULTY AND STUDENT PREPARATION FOR OWI
Chapter 11. Faculty Preparation for OWI
Chapter 12. Faculty Professionalization for OWI395 Rich Rice
Chapter 13. Preparing Students for OWI
Chapter 14. Preparing for the Rhetoricity of OWI
PART 5. New Directions in OWI
Chapter 15. Teaching Multimodal Assignments in OWI Contexts477 Kristine L. Blair
Chapter 16. OWI on the Go
Chapter 17. OWI Research Considerations
Chapter 18. The Future of OWI
Author Biographies571
Index